



The Fred Case Remodeling
Entrepreneur of the Year
Award Application

2011



 **CASE**
INSTITUTE of REMODELING SM

2011 Nomination Form

If you know of someone you would like to nominate – including yourself – please complete the information below. Feel free to save changes as you complete this document to your computer and hit the “submit form” button once it’s complete.

section I: Candidate Information

Candidate Name : Candidate Title :
Company Name :
Street Address :
City : State : Zip :
Phone :
Email : Website:
Years in business : Years at current location :

Contact information of person completing the application:

Name :
Title :
Company :
Address :
Phone :
Email :

Questions?

Please contact Michelle Doischen
phone: 240.235.9737
email: mdoischen@casedesign.com

section II: Revenue Information

What was your company’s total gross revenue for : 2010 : 2009 : 2008 :
How many remodeling jobs did you complete in : 2010 : 2009 : 2008 :

section III: Entrepreneurial Innovation & Entrepreneurial Spirit

1. List three initiatives in the last 3 years—ideas, systems, technologies, etc.—that demonstrate this candidate’s entrepreneurial innovation. Be specific about why these initiatives were developed, what problem they solved, or how they were able to capitalize on an opportunity. (maximum 300 words)

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2. Tell us about this candidate’s vision for the company over the next 3-5 years. How have significant disappointments and lessons learned contributed to this vision? Please be as specific as possible. (maximum 200 words)

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section IV: Business Acumen

1. Tell us one specific aspect of this candidate’s company that demonstrates a high level of business strength ? What one thing differentiates this candidate from everyone else in the industry? (maximum 200 words)

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2. Tell us about the business model and how it has helped lead to the success of the organization. (maximum 200 words)

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section V: Community Involvement

1. Tell us specifically how this candidate has improved the economics, living conditions, and cultural richness of his or her own community (nationally if business has expanded to several U.S. cities).
(maximum 200 words)

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section VI: Overall Thoughts

1. Please provide any other relevant information to help explain why you feel this candidate should be considered as a finalist for the 2011 Fred Case Remodeling Entrepreneur of the Year Award. Please be as specific as possible.

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SUBMIT FORM

Thank you!